

CONSEIL DE L'ATLANTIQUE NORD NORTH ATLANTIC COUNCIL

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COMMITTEE ON INFORMATION AND CULTURAL RELATIONS

PROPOSED CONFERENCE OF NATIONAL INFORMATION OFFICIALS

Note by the Acting Secretary

Attached is a list of suggestions, submitted by the United States Delegation, for the Agenda of a possible meeting of national information officials.

2. These suggestions were submitted in response to the request made by the Chairman of the Committee in his letter dated 17th August to the United States Delegation (Annex B to AC/52-D(59)19).

(Signed) J. LECONTE

Palais de Chaillot,
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SUGGESTIONS FOR THE AGENDA OF A MEETING
OF NATIONAL INFORMATION OFFICIALS

- (1) Discussion of state of opinion re NATO, based on delegation reports submitted in advance, focusing on:
- (a) Opinion as reflected in official statements,
 - (b) Press opinion (news, columnists, editorials),
 - (c) Leaders of opinion (professional journals, educators, voluntary groups),
 - (d) Man-in-street (public opinion polls).
- (2) Strong and weak points in national and international information programmes regarding NATO
- (Analysis by group, based on background papers to be prepared by International Staff and by delegations)
- (3) Desirable objectives of information programmes related to NATO
- (Using "Themes for 10th Anniversary" as precedent, develop statement in group, based on International Staff and country submissions circulated in advance)
- (4) Countering anti-NATO propaganda
- (Role of national governments and NATO)
- (5) Ways in which NATO Information Service can assist national information services, and vice versa
- (Background paper prepared by International Staff - discussion)
- (6) Voluntary activity in support of NATO
- (Report by International Staff and discussion by group of ways to maximize)