

NORTH ATLANTIC COUNCIL DEPUTIESCONFIDENTIALDOCUMENT:AC/1-D/2OR. ENG.11th April, 1951.

REVISED

AGENDA FOR NATO INTERNATIONAL INFORMATION MEETING
April 12-14, 1951, at 13 Belgrave Square, S.W.1.THURSDAY, 12th April - 10.00 a.m.

- A. (1) Opening message by Chairman of Council Deputies - Ambassador Charles M. Spofford.
- (2) The Role of the NATO Information Service by the Director of Information, Mr. Theodore F.M. Newton.
- (3) Statement by representative of Standing Group - Captain Beecher
- (4) Statement by representative of SHAPE - Brig. Gen. C. Lanham.

B. Problems of Organization and Liaison

- (1) Statements by delegates on organization, problems and policies of national information services with respect to publicity for NATO.
- (2) Liaison between (a) NATO Information Service, Standing Group and SHAPE, and (b) between NATO Information Service and National Information Services.
(See Document D-D(51) 63 (Final) paragraph 2A)
- (3) Flowing of Information for public purposes; intake and outflow between NATO Information Service and member governments.
- (4) Spread of NATO Information by National Information Service through labour channels in member countries.
Speaker - Mr. Haakon Lie, Secretary Norwegian Labour Party.
- (5) Use of non-Governmental associations and of non-Governmental media.
- (6) Economic, Social, and Cultural Information in the NATO Programme.

6.30 p.m. - Reception for delegates at residence of Director of Information, Mr. Theodore F.M. Newton, 8a Hobart Place, SW1.

FRIDAY, 13th April - 10.00 a.m.C. Use of Techniques and Media for publicizing NATO

Examples and suggestions by Director and Assistants in discussion with national delegations.

- (1) Press - Mr. Geoffrey Parsons
- (2) Publications - Mr. Theodore Newton
- (3) Radio - Mr. William Newton
- (4) Films and Visual Displays - Mr. Jean Beliard.
- (5) Educational and other outlets - Dr. L. Zeno-Zencovich
- (6) Ministerial speeches and speeches by officials - Mr. G. Parsons.

D. Strategy in the Ideological Struggle.

- (1) Speaker - M. Jean Paul David, Member of French National Assembly and President of "Paix et Liberté".
- (2) Soviet propaganda; counter-propaganda and factors affecting public morale in member countries; (Such questions as "The Peace Offensive", Neutralism, Social welfare and re-armament. See also appendix B of conference documents)
- (3) NATO Information Service assistance and mutual inter-governmental assistance in this field - Mr. W. Newton.

6.30 p.m. The delegates are invited to meet the Council Deputies at a reception at 13 Belgrave Square given by Ambassador Charles Spafford.

SATURDAY morning, April 14th.

10.30 a.m. Showing of propaganda films, large theatre of Central Office of Information, 83 Baker Street, W.1.